



GAMBIT

Innovating for a healthier financial future

Innovation Hub

With Gambit, deliver
solutions that truly matter.

1 / Latest innovations

Artificial intelligence

InvestMate : Bringing a personal touch to data-driven advice.

The digital colleague you are allowed to ignore, but don't want to. Thanks to InvestMate, we empower your advisors to make the impactful first impressions and forge emotional connections with their clients.



Partnership

Emerging technology

Machine learning

DreamIt : Unlock untapped sales opportunities.

Help your advisors to optimize your prospection:

- They identify Hidden Opportunity
- They understand client's needs
- They build tailor made sales narratives



Partnership

Emerging technology

Self-care & retirement

Help your advisors to optimize your prospection.

Triggering interest and facilitating preparation for retirement through a comprehensive, omnichannel and educational approach.



Partnership

Sustainable finance

Introducing our sustainable finance questionnaire designed to create a lasting profile of your investor clients.

This user-friendly tool offers an interactive and educational experience, guiding clients through the principles of sustainable investing while capturing essential information to tailor their investment strategies.

Regulatory topic

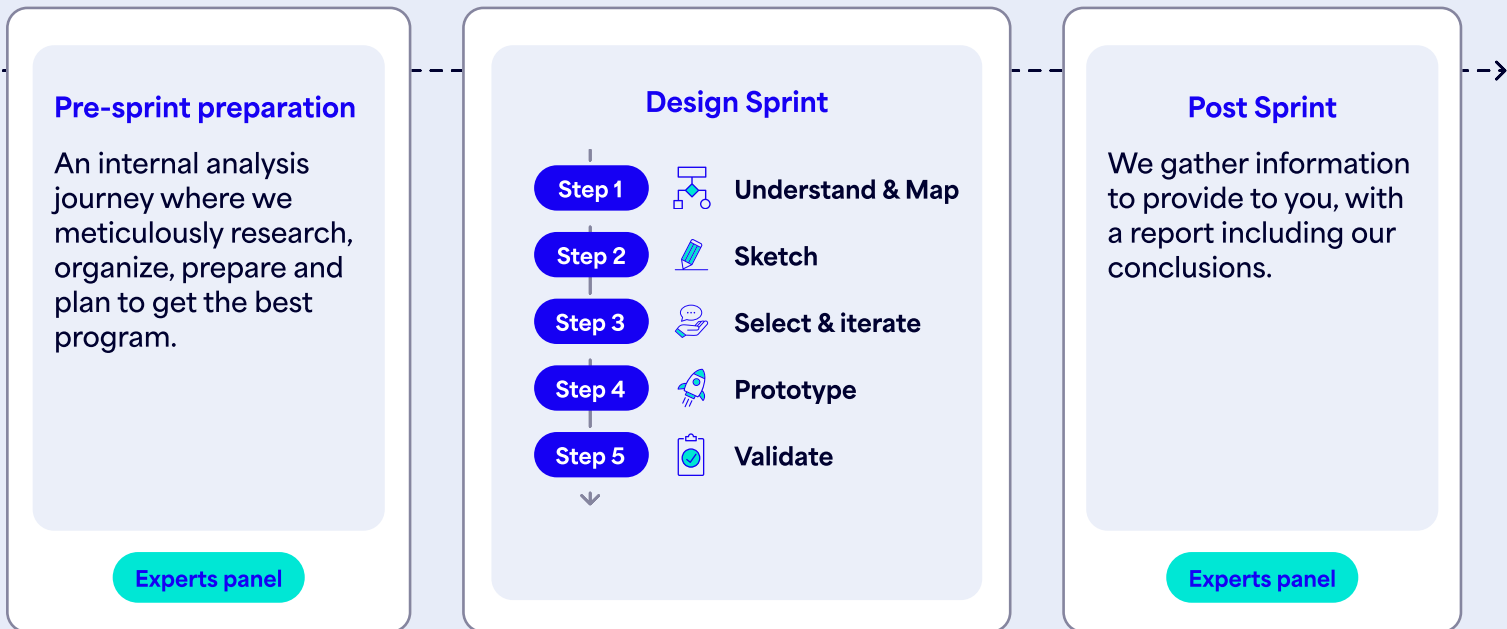
2 / How we roll

Driving forward with agility, purpose & innovation spirit

Our approach to innovation is grounded in proven methodologies, including Google Ventures' design sprints, agile development practices, and the RICE method for prioritization. We've adapted and integrated these frameworks to meet our unique needs and those of the investment sector. This dual focus enables us to generate tangible, actionable outcomes, both internally and for our clients and prospects, with early-stage user validation ensuring our concepts hit the mark.

Innovate with Gambit

Let us guide you through a focused process of analysis, refinement and market understanding, ensuring your products meet the demands of today's customers. In just a few days, we'll collaborate with you to design, prototype, and test proposals.



Collaborative and high speed process

- ✓ Focused, collaborative teamwork from day one
- ✓ Quick adoption of a Human-Centered mindset
- ✓ Cross-functional alignment and understanding of the product mission and goals
- ✓ Generate and test innovative ideas
- ✓ Avoid high development costs
- ✓ Gather user feedback before building

3 / More than a million satisfied end users*



“It was a real added value for the ongoing project!”

With the Design Sprint by GAMBIT, we made tangible progress on the sustainable investment: at the end of the 5-day Design Sprint, we presented the project sponsors with a clickable prototype based on in-depth reflections on the recommendation algorithm while taking into account the legal concepts. The methodology helped the project to run smoothly!

Diederik Ampoorter

Head Savings, Investments & Non-Banking Services

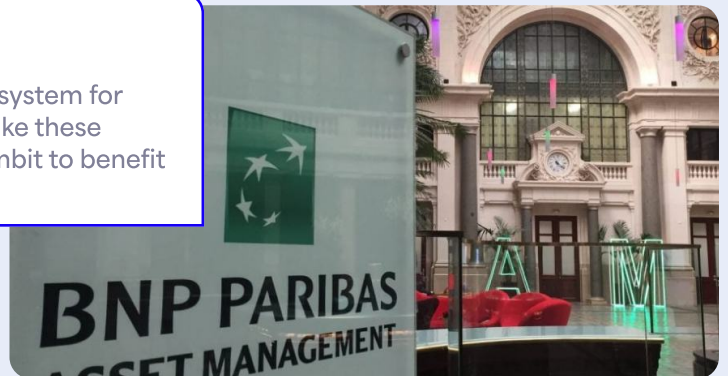
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“Gambit's role was a key success factor!”

Recent regulatory changes required adaptations to the system for collecting customer preferences for investments. To make these complex adaptations in a limited time, we called on Gambit to benefit from their "Design Sprint" expertise.

Pierre Couillard

Financial Savings Group Initiative



“A good way to get straight to the point and to bring out the best of our ideas.”

"At LEA, we had a strong need to move forward on our product strategy. Convinced by a first conclusive experience, we called upon GAMBIT to organize a second Design Sprint. We immersed ourselves in the innovative decision-making methods proposed by Gambit in order to reduce the risks of our strategic projects.

Carole Blanc

Business Team Pilot



*Through our solutions, Gambit is currently serving more than one million users in 2024.

4 / Our main drivers

Boost your business

An API based product is one thing, having the right customer journey for the right customer is another. By organising innovation sprints with our customers and prospects, they get that innovative touch that creates success. There are no further project commitments to fear by brainstorming with us.

Improve our product

A product without innovation loses value, and will not support your business. We therefore brainstorm, and test our ideas before developing them. That way the right solution is brought to fix the right problem.

5 / Roots



Innovation team

Gambit's innovation journey, led by Ken Van Eesbeek and Julie Gilson, has been a strategic evolution from internal R&D focus to industry recognition and co-creation. This approach has not only enhanced our product offerings but has also deepened our client relationships, positioning us as a trusted partner in innovation.

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